



Shonda Boyer

Instructional Designer and UI/UX Designer and Developer

LinkedIn: <https://www.linkedin.com/in/shondaboyer>
Portfolio: shondaboyer.com

8907 Big Branch Road
New Haven, MO 63068
(314) 630-1364
shondaboyer@gmail.com

EDUCATION

Lindenwood, St. Charles, Missouri

Master of Business Administration; December 2006

Bachelor of Arts, Business Administration; May 2004

EXPERIENCE

Edward Jones, Retirement Operations St. Louis, Missouri

Senior Instructional Designer - Contract

October 2016 - Present

Senior designer and developer for the Retirement Operations Division in St Louis, Missouri. Project management roles are to effectively communicate with project team members, senior department leads, and subject matter experts (SMEs). Responsible for monitoring and tracking project plans and deliverables, identifying knowledge gaps, scheduling and facilitating meetings, communicating progress, and developing solutions to meet project goals. Detailed curriculum designs follow the SAM and/or ADDIE models for highly engaged learning outcomes, assessment, and evaluation. Experienced and advanced programming of high fidelity and response interactives using a variety of design and programming skills with advanced interactions and multi-state functions. Advanced and expert design and developer with Adobe Captivate and Articulate Storyline authoring tools.

Willis Towers Watson, North American Operations Region

Lead Instructional Designer - Contract

May 2016 - September 2016

Virtual Team Senior Lead within the North American Region and collaboratively working with Subject Matter Experts following the ADDIE model for highly engaged learning outcomes, assessment, and evaluation. Created high-level e-learning designs using advanced programming and animated interactives with multiple software applications. Creating, writing, and developing curriculum with rich engaging e-learning and instructor led courses for highly sensitive, confidential, and time limited subject matter for a global corporation using Adobe Captivate and comparative authoring tools.

Sullivan School District, Sullivan, Missouri

Curriculum Instructional Designer & Coach

August 2011 - May 2016

Instructional Coach for Core and Non-Core Educators and Curriculum Designer and Specialist for the Sullivan School District. Accounting, Marketing, Multimedia Graphic Design, Video Animation and Design, and Programming instructor for Early Start College Program. Instructed students in the development of back-end database design, programming instruction for web-based applications.

Lindenwood & Central Methodist University, Missouri

Computer Science and Communications Instructor

August 2006 - May 2016

Accounting, Marketing, Multimedia Graphic Design, Video Animation and Design, and Programming instructor for Early Start College Program. Instructed students in the development of back-end database design, programming instruction for web-based applications. Followed rigorous curriculum requirements for communications and computer science programs with the University.

SOFTWARE SKILLS

Adobe Captivate, Storyline, Lectora, Photoshop, InDesign, Illustrator, Dreamweaver, Flash, AfterEffects, Premiere Pro, Xpedient Kiosk, Camtasia

PROGRAMMING/WEB

HTML, HTML5, XML, CSS, ActionScript 2.0 and 3.0, GitHub, Ruby, Rails

DATABASE

MySQL, SQLite, MS Access

VOLUNTEER

Franklin County
Casa Teacher/Parent Volunteer



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REFERENCES

Mr. Brian Coyman; Edward Jones

Integration Manager
14319 Cypress Hill Drive
Chesterfield, MO 63017
314-303-7757

Mr. Josh Cape; Wallis Companies

IT Specialist
106 East Washington Street
Cuba, MO 65453
573-885-2277

Dr. Bruce Johnson; North Highland

Senior Instructional Designer & Published Author
7733 Forsyth
St. Louis, MO 63130
636-795-4137

Mrs. Stephani Keller; Lindenwood University

Director of Early College Start
209 South Kingshighway
St. Charles, MO 63301
636-949-4441

Dr. Thomas Allen; Sullivan School District

Superintendent of Schools
138 Taylor Street
Sullivan, MO 63080
573-468-5171